

Helpful information for stakeholders



**Working together
to build a fairer,
healthier Cheshire
and Merseyside.**

“We wanted to create a social movement to create greater health equity and narrower health inequalities. I’d like to invite you to join that social movement.”

Professor Sir Michael Marmot,
Director of the University College London
Institute of Health Equity

Health is everyone's business

Evidence shows that our health is shaped by the world around us.

Whether we have warm and affordable housing, access to education and training opportunities, freedom from discrimination and racism, access to good and fair employment, and availability of green spaces are just some of the factors that play a role. They are known as the ‘social determinants’ of health.

In 2022, our landmark report entitled [*All Together Fairer. Health equity and the social determinants of health in Cheshire and Merseyside*](#) laid bare the inequalities in health within our region and made recommendations on how we can work together to build a fairer, healthier Cheshire and Merseyside.

Fighting for health equity in our region

The All Together Fairer programme that grew from the report is specifically targeted at reducing the inequalities identified, creating health equity through collective action.

Informed by the country’s leading voice on health equity, Professor Sir Michael Marmot, Director of the Institute of Health Equity, we’re committed to creating a social movement in Cheshire and Merseyside. One in which we all work together to address the social determinants of health and provide extra support to communities with the greatest need – ultimately making our community a fairer and healthier place to live.

As Sir Michael says:

“Social injustice is killing on a grand scale. With your help we can do something about it. It’s time to be inspired.”

What is All Together Inspired?

All Together Inspired is the learning and development branch of All Together Fairer, created to help spread awareness, insights, and skills throughout Cheshire and Merseyside.

On our website – alltogetherinspired.org.uk – you will find access to a range of training opportunities and helpful resources, everything you need to feel empowered and inspired. By using your influence you can make a difference to people's health by improving the conditions in which we are born, grow and live.

**We want you to
become part of
this movement!**



What you will find...



Resources!

Access all kinds of tools and information to help you and your colleagues deliver real change, from regional case studies to key datasets and the latest evidence.



Inspiration!

Discover a positive vision for the future and learn what is happening locally and further afield to help create a fairer, healthier Cheshire and Merseyside. It's all right here.



Training!

Browse the range of online courses and training opportunities available to equip you and others as you promote health equity in your field.



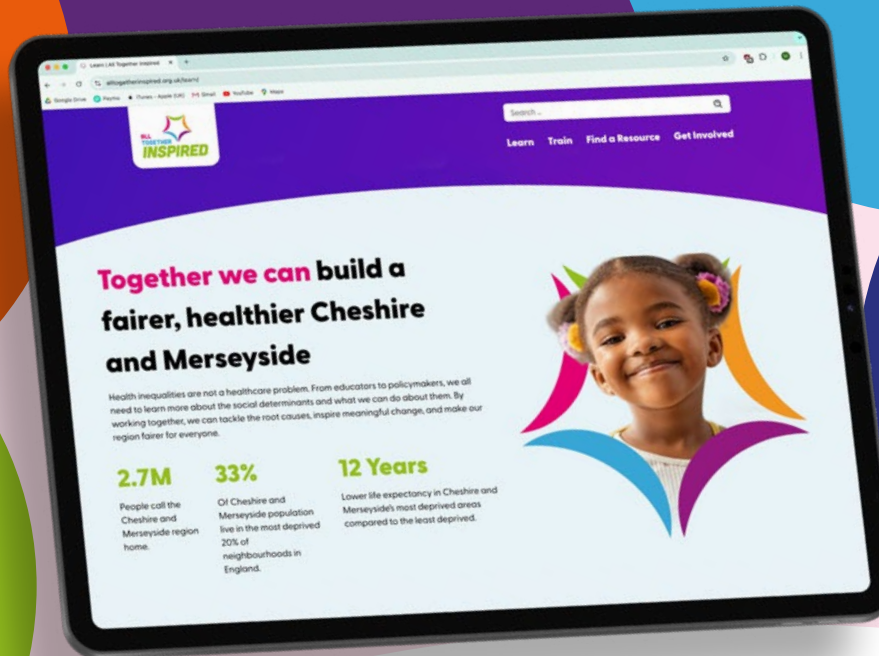
Information!

Learn more about All Together Fairer and our plan to improve health equity and the social determinants of health in Cheshire and Merseyside.



Collaboration!

All Together Inspired is about connecting a wide variety of views and expertise – so share your voice. Tell us about change that you have seen or are seeing in your role or community and share any resources you think should be added to our resource hub.



alltogetherinspired.org.uk

What you can do...

1. Find your focus

Visit alltogetherinspired.org.uk then take time to consider what you can do to help.

Improving health has traditionally been seen as something that is the responsibility of healthcare professionals. However, the breadth of the social determinants of health means that we all have a part to play in improving conditions so that we can live in a fairer and healthier society.

2. Share your story

We want to hear from you about the work you are doing locally to narrow health inequalities and create healthy equity.

By hearing from one another about the fantastic work underway in Cheshire and Merseyside and sharing key learning we can work together and make an impact. Submitting your story is easy at alltogetherinspired.org.uk/get-involved.

3. Inspire your network

All Together Inspired is all about collaboration.

We need everyone with a voice to share it with others in their field and network. Simply by being inspired and sharing that inspiration will help bring more of us together to create the far-reaching change our society needs.



Getting your voice heard

Everyone's network, role and voice are different. There's more than one way of getting the message out there.

You may want to focus on sharing and inspiring internally or externally, within your team and peers, across your organisation, or by bringing organisations together.

You can also do it face-to-face, through printed materials, or online – however you think you can reach people and engage them with our work. We've included some downloadable assets in this toolkit to help you inspire others. And when posting online, just remember the EAST checklist – keep everything Easy, Attractive, Social and Timely.

“We can, we will make a difference and improve health and achieve greater health equity.”

Professor Sir Michael Marmot,
Director of the University College London
Institute of Health Equity

Resources

These downloadable resources have been created to help you and start conversations and spread awareness of All Together Inspired.

e-Flyer

Ready to download and share, as an **email attachment** or **standalone post**.

[DOWNLOAD](#)



Social media content

We've got a range of **pre-written posts, infographics, and other visuals** for you to use on different social channels.

[DOWNLOAD](#)



Slide set

Perfect for **face-to-face** team briefings.

[DOWNLOAD](#)





By giving your time to this toolkit you've already taken us one step closer

Thank you!

For your support in making Cheshire and Merseyside a fairer, healthier place to live.

For more information about All Together Inspired...

Website: alltogetherinspired.org.uk

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Working as one to build a fairer,
healthier Cheshire and Merseyside



Champs
Public Health
Collaborative