

Open House event

Making Every Contact Count for Mental Health across the North West of England



27th July 2022

The project in a nutshell

Commissioned by Health Education England (HEE) and delivered by the Royal Society for Public Health (RSPH), this project will develop mental health promotion training using the Making Every Contact (MECC) approach. The aim is to upskill the frontline non-specialist workforce in primary and community care settings across the North West of England to integrate mental health promotion into routine practice.

Offered by Health Education England (HEE) North and the Royal Society for Public Health this event is for organisations interested in cascading mental health promotion training within their primary and community care services/settings across the North of England.

This event is an opportunity to learn more about this training programme including: the core training content, methodologies of delivery, a discovery into all of the learning materials and resources and an opportunity to hear about how other areas are rolling out this training.

We are seeking to recruit Lead Trainers and Trainers within primary and community care organisations. The project offer includes a training grant (£1000 for Lead Trainers and £200 for Trainers) to help organisations with the costs of upskilling their nominees to deliver this training.

How does the project support your work?

The integration of mental health promotion in primary and community care services supports prevention of mental health crises and improves users' and patients outcomes. Furthermore, the impact of COVID-19 has increased the need and demand for mental health support in the population. Estimates say that this may be as high as 20% of adults and 15% of children in the coming months and years (Centre for Mental Health, 2020).

The Making Every Contact Count approach to promoting mental health and wellbeing is an effective, evidence based and proactive way of addressing this need.

Target settings



- Social prescribing
- GP surgeries
- Primary care services based at hospitals such as GUM clinics
- Community Pharmacy
- Health and social care
- District nursing
- Falls services
- Health visiting
- School nursing
- Emergency services such as ambulance and fire services etc.
- Allied Health Professionals
- Frontline workers based in the VCSC sector delivering NHS commissioned primary and community care services.

If you would like to find out more now please email us on MECCforMH@rsph.org.uk.

Interested in reading a case study?

[Please click here to learn about how this work supports mental health promotion in Trafford.](#)

