



Halton
Healthy
New Town

A community in harmony



Champs
Public Health
Collaborative



Working together to improve health and
wellbeing in Cheshire and Merseyside



Learning Hub Session

Halton's Healthy New Town

Thursday 17th October 2019



Housekeeping

- No Planned fire alarm or emergency tests
- Fire Exits
- Toilets
- Refreshments
- Bridge reminder!



Registration and refreshments	9:30am
1 Welcome Round: What is going well in your work at this time?	10.00 – 10:30
2 Spotlight 1: The Good, The Bad, The Ugly...The Possibility Sarah Johnson Griffiths	10:30 – 11:00
3 Spotlight 2: <i>The Regeneration Game</i> Wesley Rourke	11.00 – 11:30
COMFORT BREAK	11:30 – 11:45
4 <i>Spotlight 3: Retail Therapy</i> Karl Cawley	11:45 – 12.15
5 AOB Freestyle: <i>Pitching pieces of work for collective consideration, ideas for collaborative working, a topic that is of mutual interest, or suggestions of topics and how to run future hubs</i>	12.15 – 12:30
6 Closing round: What went well in the hub today? Completion of evaluation forms.	12:30 – 12.45

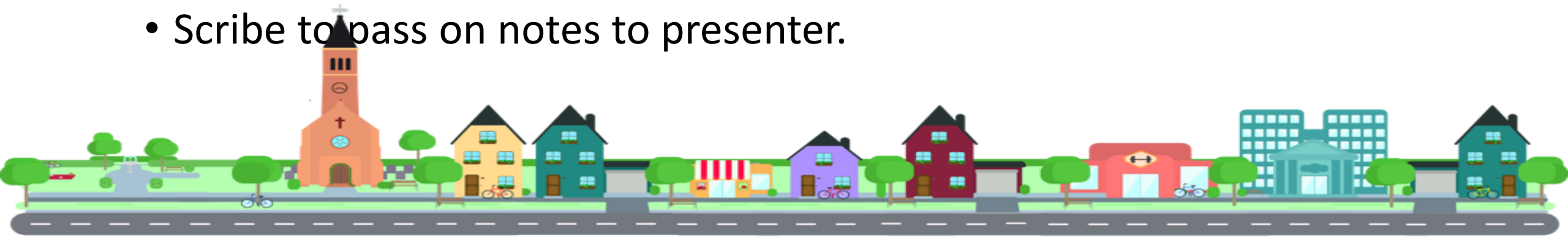
Aims:

- The session will provide you with:
 - An opportunity to learn more about the NHSE Healthy New Town Programme
 - An insight into building health into regeneration, not just new developments
 - Examples of engaging retail in delivering public health – that's wider than healthy outlets
 - An opportunity to explore different ideas of embedding health into place



The Rules:

- A volunteer to scribe for each spotlight.
- One person to present for 10-15 minutes.
- Presenter to end with a question or challenge for the audience, or a pitch for assistance or ideas
- Participants will in turn provide their thoughts, ideas, challenges, questions in response, for up to 1 minute each, do not break the round; keep going
- Comments can be your own, not necessarily organisational
- End by the presenter giving brief response or further thoughts
- Scribe to pass on notes to presenter.



Introductions

- A Who are you
- Where are you from
- One thing that's going well right now





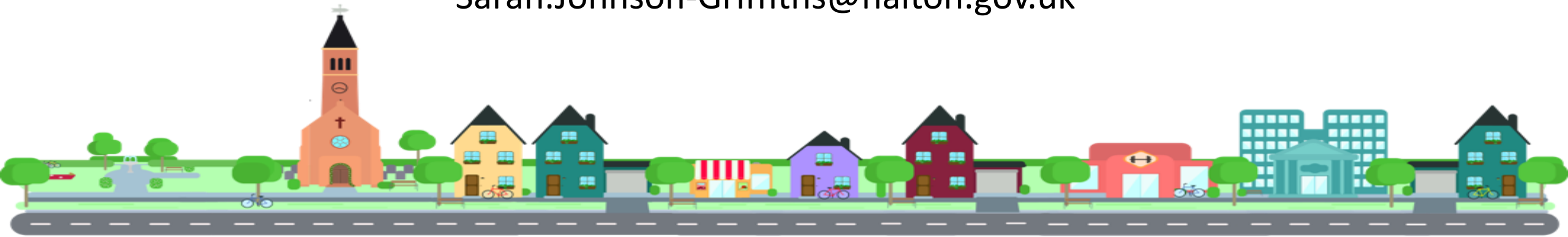
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Spotlight 1

The Good, The Bad, The Ugly...
The Possibility

Sarah Johnson Griffiths

Sarah.Johnson-Griffiths@halton.gov.uk



HNT Background

- NHSE approach - Grew out of 5 Year Forward View
- Launched in July 2015 with a call to local areas to explore three objectives:
 - To shape new towns, neighbourhoods and communities to promote health and wellbeing, prevent illness and keep people independent;
 - To radically rethink delivery of health and care services in areas free from legacy constraints , supporting learning about new models of deeply integrated care
 - To spread learning and good practice to other local areas and other national programmes
 - Develop a 'How to' Guide



10 pilot sites selected

- Barking Riverside, London: 10,800 homes, brownfield land alongside the River Thames.
- Barton, Oxford, 885 home development on a site next to John Radcliffe Hospital.
- Bicester, Oxfordshire 13,000 homes being built over 20 years.
- Cranbrook, Devon 7,500 homes, on greenfield land.
- Darlington, County Durham 3,600 homes being built on three sites between 2018 and 2025.
- Ebbsfleet Garden City, Kent Up to 15,000 homes, on brownfield sites by 2026.
- Halton Lea, Runcorn 800 new homes and a health and wellbeing campus on a brownfield site.
- Northstowe, Cambridgeshire 10,000 homes built on the former RAF Oakington base and surrounding land.
- Whitehill & Bordon, Hampshire 3,350 homes and commercial space built on former Ministry of Defence land.
- Whyndyke Garden Village, Lancashire 1,400 home development on a 91ha site planned for the Fylde coast.



Halton's Vision

- To build a connected, Healthy New Town, connected by its people, its aspirations, its environment, by technology and by place.
- Create a thriving community hub, with new opportunities for social and community activities, healthy retail and integrated housing, health and social care



What's Special about Halton Lea?

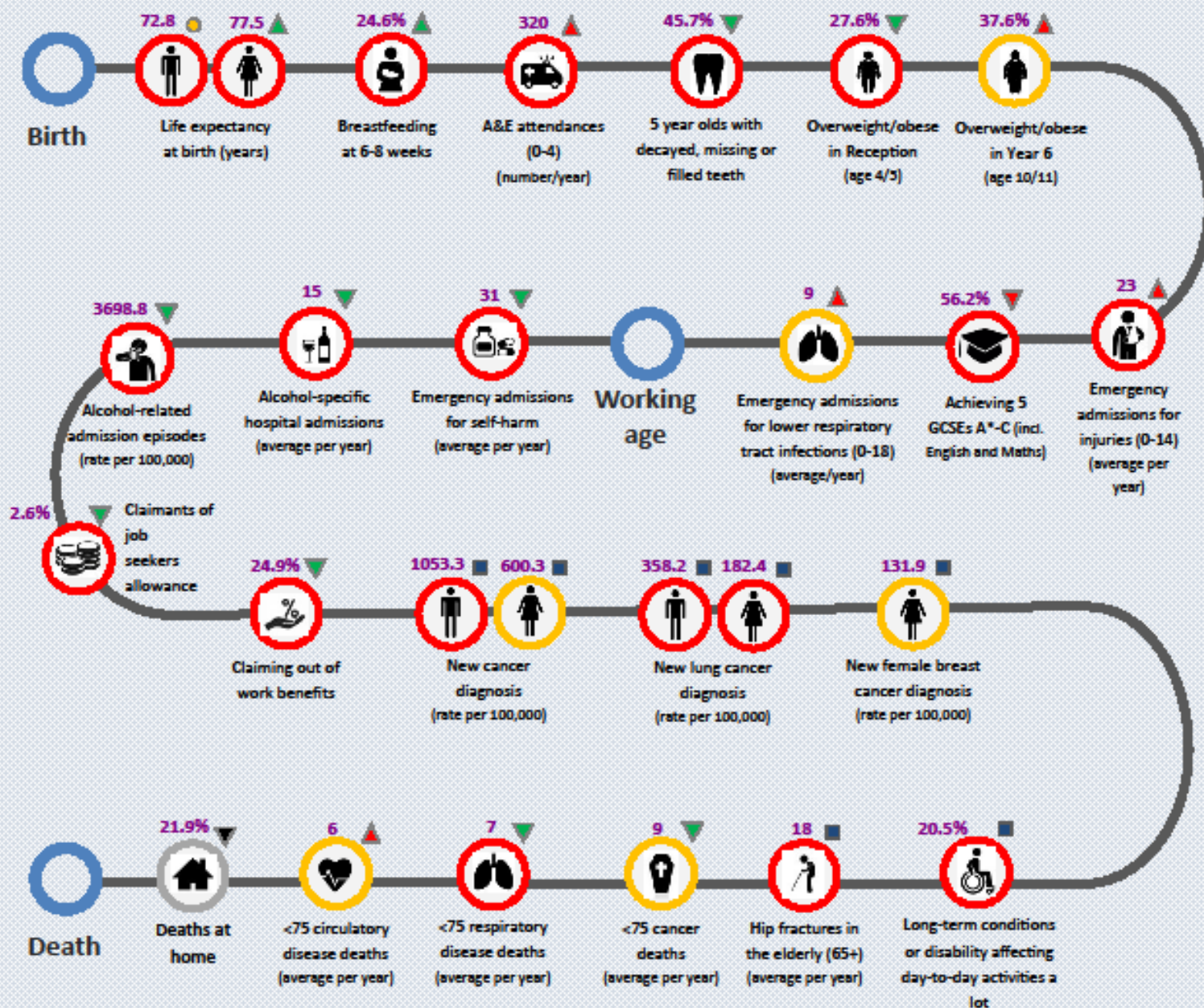


- An old 'New Town' development, in need of significant regeneration



A Day in the Life...

Halton Lea's lifecourse statistics



HALTON LEA FACTS

Deprivation

Halton Lea is in the top 20% most deprived areas in England.

Population

About 6,500 people live in Halton Lea ward:

- 25% aged 0-18
- 58% aged 19-64
- 17% aged 65+

Housing Tenure

51% of people live in social rented accommodation
40% own their own homes

KEY

Direction of travel

Positive ▲

No Change ●

Negative ▼

No Comparator ■

Statistical significance to England

Better ○

No different ○

Worse ○



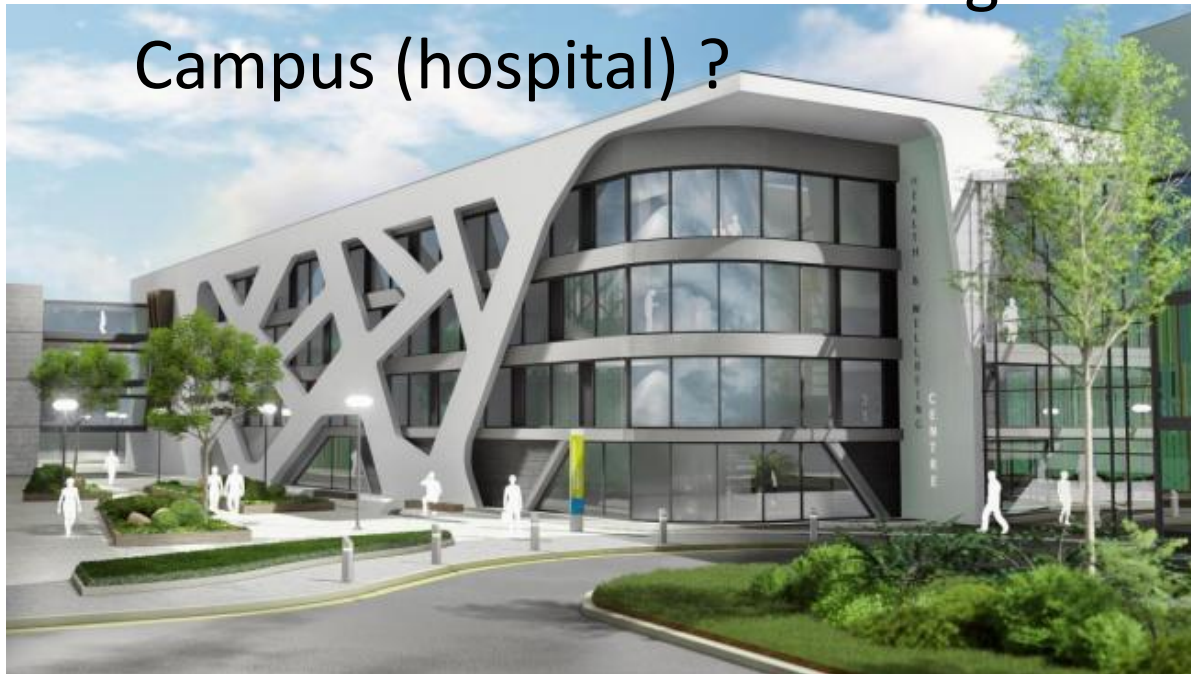
Halton Lea: 3 years on

- So what's changed:



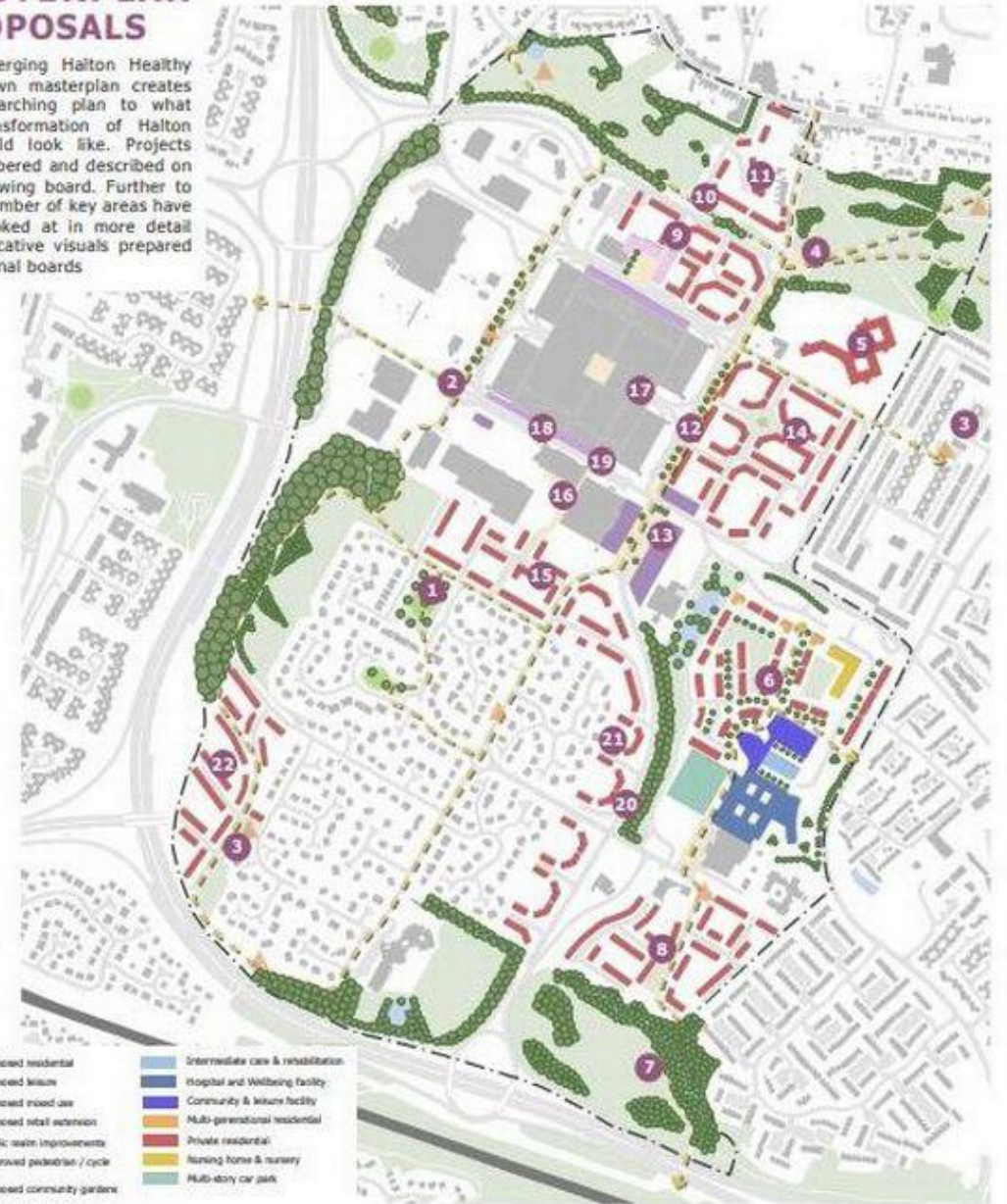


A New Health and Wellbeing Campus (hospital) ?



MASTERPLAN PROPOSALS

The emerging Halton Healthy New Town masterplan creates an overarching plan to what the transformation of Halton Lea could look like. Projects are numbered and described on the following board. Further to this a number of key areas have been looked at in more detail and indicative visuals prepared on the final boards



What did NHSE Add?

The good

- Commitment to the concept of health and place
- Opportunity to develop and embed partnerships
- Opportunity to work differently across boundaries
- A little project management £
- Facilitated specialist workshops and learning sets

The Bad

- Red tape
- Unrealistic targets
- Micromanagement
- Lack of understanding about council systems / drivers



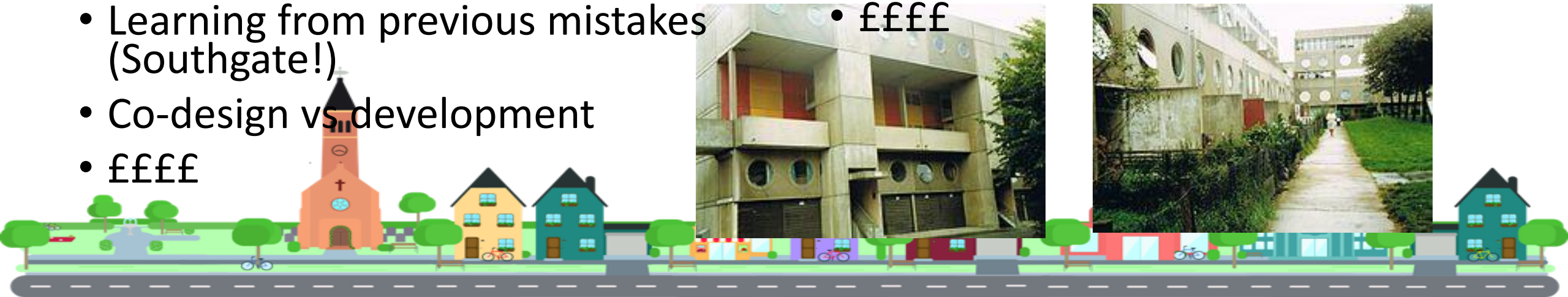
Challenges / Opportunities?

The Ugly

- Changes in planning legislation
- The Sell – engaging private developers to ‘buy’ into concepts
- Local land values and individual envelops
- Building aspiration and managing perceptions
- Learning from previous mistakes (Southgate!)
- Co-design vs development
- ££££

The possibility

- Better internal working
- Forging novel partnerships
- Creating shared visions
- Working across organisational boundaries
- ££££



Your Challenge

Without the 'Badge' of a NHS Healthy New town.

How are you / could you / would you ensure you are putting **health** into **place** in your patch?

(any general thoughts equally welcome)

NHS recent publications (their HNT 'how to' guide):

<https://www.england.nhs.uk/ourwork/innovation/healthy-new-towns/>





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Spotlight 2



The Regeneration Game

Wesley Rourke

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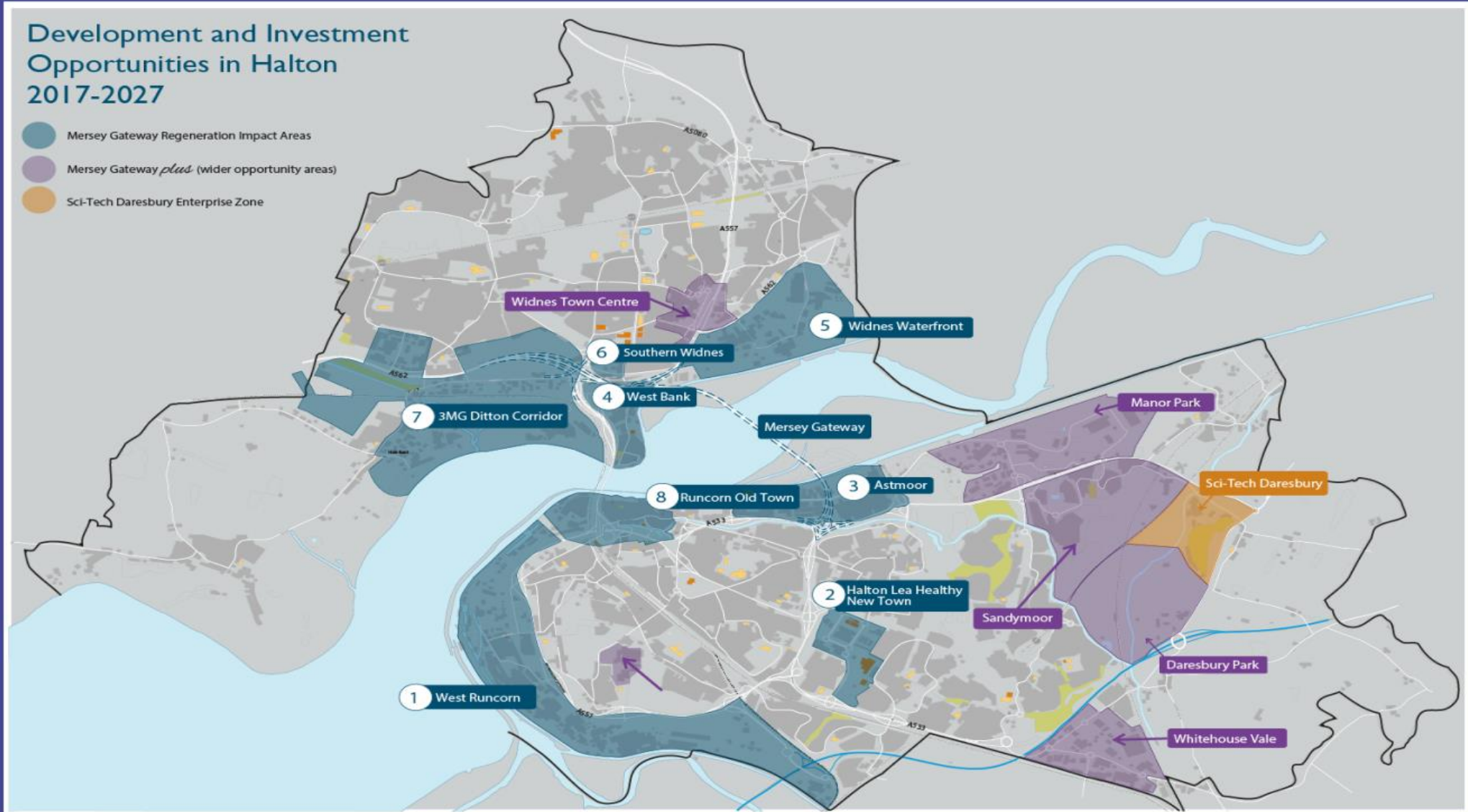


It's all happening IN HALTON



Purpose of Presentation

- To advise on the Halton Lea Healthy New Town
The Masterplan Exercise
- To consider the links between Health & Regeneration
- To assess What Went Well/Less Well
- Some of the remaining challenges – getting your views.....



Halton Lea Healthy New Town

- To provide a coherent framework / blue print for how we might want the area to look in 15 years.
- Shared vision which serves as a lobby tool for funders, developers, investors and partners.
- An opportunity to re-establish the connection between planning, design and health.
- The environment in which people live work and play has a direct link to the health of a community.

Drivers of Economic Prosperity



Health and Regeneration

- Health Impact Assessments and Place Shaping
- Health geography applied to develop evidence based practice
- The “Magnetic Pull” of good health in inward investment terms.

“Lesson Learning”

The Good?

- Putting health into place!
- Seeking revisions to National Planning Practice Guidance Quality Standards
- Raising profile of health as an economic driver (productivity)
- Built on good relationships between health and regeneration professionals
- Plan, Assess, Involve.

The ‘less good’

- Quicker response from NHS England on the value of a master planning process needed.
- Health playing catch up in agreeing preferred Masterplan option.
- One model DOES NOT fit all.
- Halton Lea wasn't built in a day!

Getting your ideas – The Challenges

- Influencing strategic investment decisions
- Maximising £1m town centre commission
- Involving and empowering people
- The 'Macro vs Micro Economics'



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Spotlight 3

Retail Therapy

Karl Clawley



ShoppingCity

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Mission Statement

Evolution not Revolution
serving the Community
with Innovation to create
a centre you call home



ShoppingCity



Shopping City is made up of 35 Team Members of which just a handful are featured launching the new Mission Statement they created.





Team Building Days to encourage new ideas



ShoppingCity



5000 sq. ft Incubator Unit currently home to 14 small retailers.





Coffee in The Box

Hosts weekly community groups

- Mental Health,
- Isolation
- Loneliness



ShoppingCity

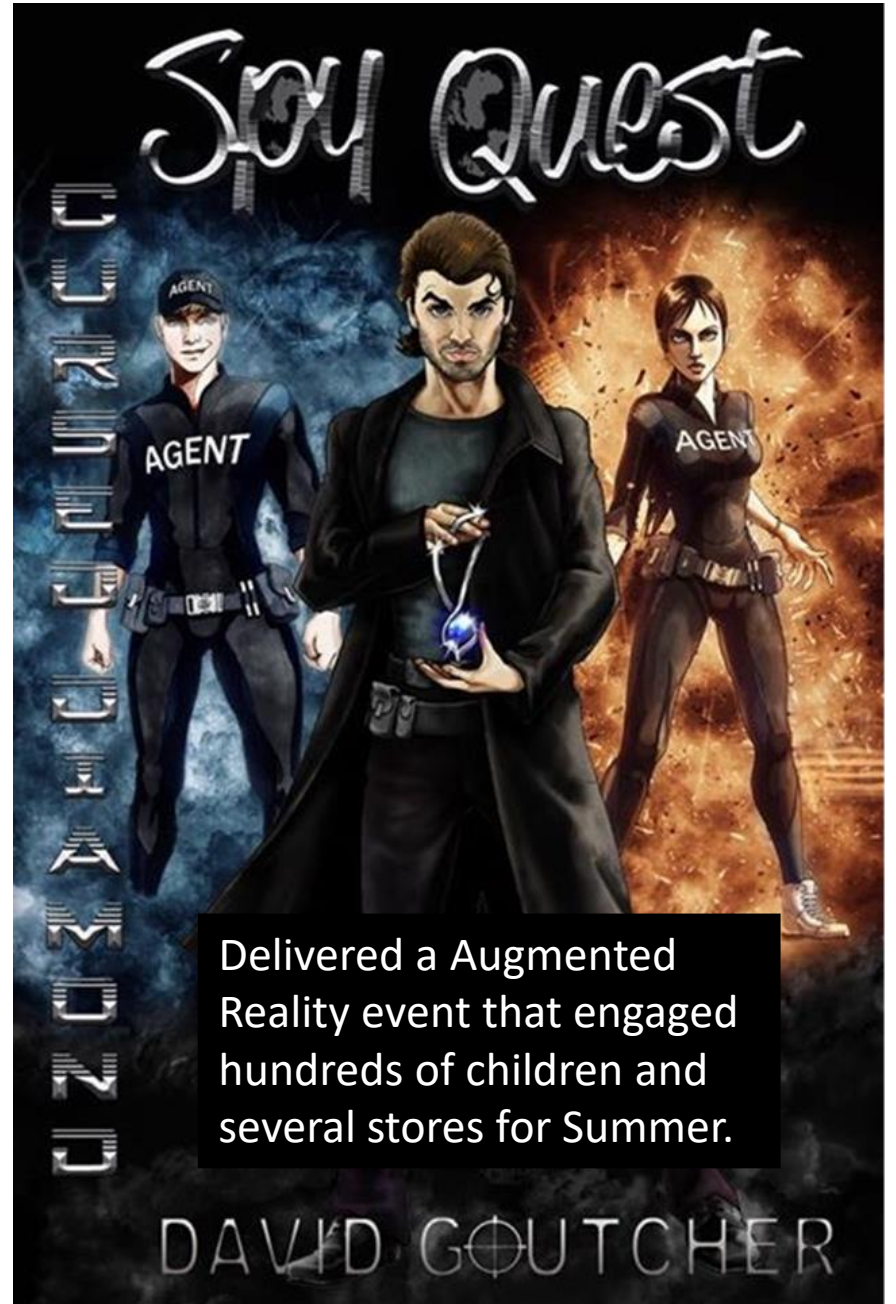


Engages hundreds of local people in becoming active.

Home of a Weekly "Bat & Chat" for the Over 50s



4 Week Appeal to help the homeless...over 66,000 units of warm clothes donated

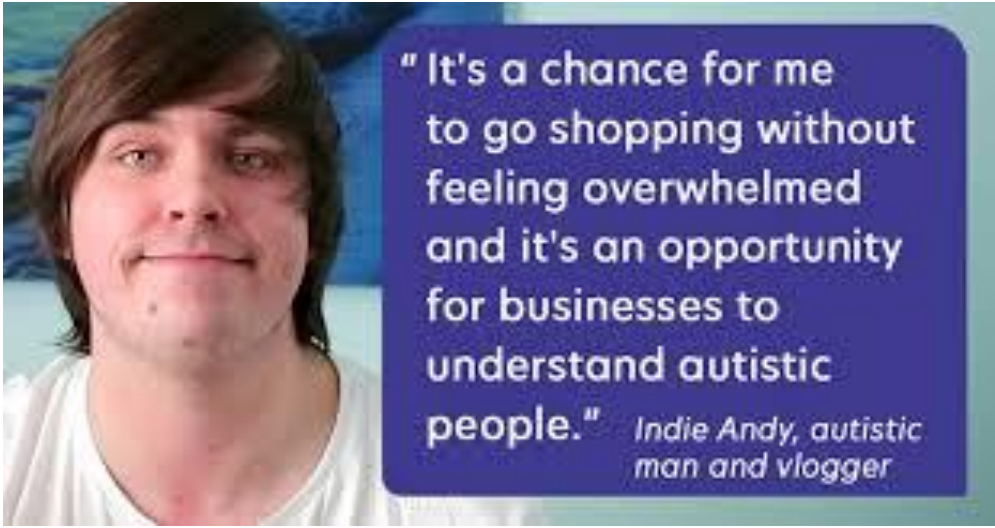




Customer Ambassadors

Trained in Mental Health Awareness, Autism Awareness, Suicide Awareness, Dementia Awareness.





Shhh...

Autism Quiet Hour



ShoppingCity

The City Mass Attracts 100 Weekly Worshippers





Created a Youth Zone to give young people a safe space to meet and tackle our anti social behaviour concerns.



This years challenge to create a Roof Top Community Garden



ShoppingCity

Your Challenge



Retail is at the heart of most communities, what are you doing / could you do to engage your retail sector better to build healthy communities?

Or any general thoughts?



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