

Thursday 7th December 2017

12.00 registration and light lunch

13.00 start – 16.30 close

Select Stadium, Lowerhouse Lane, Widnes, Cheshire WA8 7DZ

[Directions here](#)

Air Quality and Public Health: How do we best improve public engagement for action?

Background

Air pollution is now known to be associated with much greater public health risk than was understood even a decade ago, and more risks are emerging. In the UK, air pollution is the largest environmental risk linked to deaths every year; around 5% of all deaths are attributable to air pollution fine particulate matter. Air pollution is associated with cardiovascular disease, lung cancer, respiratory disease, asthma and stroke. Air pollution disproportionately affects the young, older people, those with underlying cardiopulmonary conditions and those living in the most deprived areas.

Aim

- To consider ways of improving public awareness and engagement for action on air quality

Workshop discussion points

- What are the best approaches for engaging our local population?
- What can we do to develop a credible and meaningful stakeholder engagement plan?
- What resources do we need?
- What action(s) can be taken by our local population to improve air quality (individually / at community level / beyond local community)?

Who should attend?

The intended audience for the workshop are all local stakeholders on air quality, especially those who have interest and influence on local environment and transport policy / strategy, elected members, and those local authority staff with a role in air quality, including but not limited to public health, environmental health, planning, spatial planning, transport, and regeneration teams.

Programme

12.00 – 13.00	Registration and light lunch
13:00 – 13:05	Welcome from the Chair – Joann Mullally, Environmental Health Protection Manager, Warrington Council
13:05 – 13:15	Opening speech – Cllr Gill Neal, Cabinet Member for Public Health & Wellbeing, St Helens Council
13:15 – 13:45	Air quality – a fast-developing national public health priority <i>Alec Dobney, Head of Unit, Environmental Hazards and Emergencies Department, CRCE, Public Health England (PHE)</i>
13:45 – 14:00	Liverpool City Region - Air quality activities <i>Huw Jenkins, Liverpool City Region Combined Authority</i>
14:00 – 14:15	Panel Q & A
14:15 – 14:25	Briefing on group work and expected outcomes <i>Emer Coffey, Associate Director of Public Health - Health Protection, Liverpool City Council</i>
14:25 – 14:45	Refreshment Break
14:45 - 15:45	<p>Group 1:</p> <p>a) What can we do to raise peoples' awareness and enhance their engagement on air quality and how?</p> <p>b) How can we use the media (and other means of engagement) to build support for action on air quality?</p> <p>For each of the above questions, please consider:</p> <ul style="list-style-type: none"> ▪ What each LA can do alone and/or together? ▪ What are the top 3 priorities emerging from your discussion to better engage the public for action on air quality? <hr/> <p>Group 2</p> <p>a) What can we do to support and empower communities to take action on air quality?</p> <p>b) How do we make air quality a local issue for communities?</p> <p>For each of the above questions, please consider:</p> <ul style="list-style-type: none"> ▪ What each LA can do alone and/or together? ▪ What are the top 3 priorities emerging from your discussion to empower communities in order to take action on air quality? <hr/> <p>Group 3</p> <p>a) Who are key stakeholders we need on board to improve air quality and why?</p> <p>b) What can be done enhance individual stakeholders contributions?</p> <p>For each of the above questions, please consider:</p> <p>What each LA can do alone and/or together?</p> <ul style="list-style-type: none"> ▪ What are the top 3 priorities emerging from your discussion to better engage stakeholders for action on air quality?
15:45 – 16:15	Feedback and discussion following the group work
16:15 – 16:30	Closing remarks by Chair

***Programme is subject to change:** Presentations will be available on the Champs website www.champspublichealth.com following the event. Please note a photographer may be present on the day; please let the Champs support team know if you would rather not be photographed.