

# Invitation

## Cheshire & Merseyside Sexual Health “Digital by Design” engagement event - Sexual Health Websites & Apps, what does *great* look like?

Wednesday 17<sup>th</sup> October 2018 - 1.30pm to 3.30pm

St Werburghs Development Centre, Boswell Avenue, Warrington, WA4 6DQ

The Cheshire & Merseyside Directors of Public Health and Public Health England would like to invite you to an engagement workshop focusing on ‘Digital Service’ offers that would support individuals accessing sexual health advice and support, to enable self-care sexual health and wellbeing.

We would like to gather a range of views about what an ‘excellent digital offer’ would look like and are keen to have a range of participants:

- **Target Population Groups – e.g.** Young People, MSM, Substance Misuse (Chemsex), BAME, Older People, LGBT, Looked after young people, deprived areas / neighbourhood projects, Learning Disability, Refugees & Asylum Seekers
- **Organisations –** Voluntary Sector, Sexual Health Service providers and Information and Advice providers, Youth Services/Schools and organisations who may be able to represent the population groups above
- **Commissioners –** Public Health Sexual Health Commissioners, NHS England Commissioners, Clinical Commissioning Group Commissioners

### Event Purpose

To explore what ‘good’ digital (websites and apps) sexual health tools look like for all age groups.

The workshop will help Cheshire & Merseyside Commissioners and sexual health services to plan/develop their local service offers.

*See the programme below for more details.*

### How to register

To register for this event, please do so via the [Champs website](#)

For any queries please call 0151 666 5123 or e-mail [champsdcpd@wirral.gov.uk](mailto:champsdcpd@wirral.gov.uk)

## Programme

<b>Timing</b>	<b>Registration, tea and coffee</b>
1.30pm – 1.35pm	Welcome, safety and introductions: Sarah Marshall, Cheshire West & Chester Council Commissioner & Lucia Scally Champs Collaborative Commissioning Pilot
1.35pm – 1.45pm	<b>Context Setting Presentation:</b>  Cheshire & Merseyside Sexual Health Commissioning pilot and the reasons for this workshop  What is the potential for digital services?
1.45pm – 2.00pm	<b>Table Discussion 1:</b>  What makes a <i>great</i> digital service? – discuss any digital services e.g. banks/health services/chat/support sites  Now think about what sexual health services you know about and use, and why you choose them e.g. local service, ease of use. What was good about them? What worked well? What would make them great?
2.00pm - 2.15pm	<b>What do we know about sexual health digital services presentation:</b>  Key messages from engagement so far this year and research on digital services  Demonstration of some digital service formats
2.15pm – 2.30pm	<b>Refreshment break</b>
2.30pm – 3.00pm	<b>Table Discussion 2:</b>  What would a <i>great</i> sexual health digital service look like for you and your community? No limits / ideal world thinking  What key information would the digital service provide about sexual health?  What would be the first steps/changes to achieve a <i>great</i> sexual health digital service?
3.00pm – 3.20pm	<b>Whole room discussion:</b>  Rapid sharing - one key point from each table
3.20pm	<b>Summary, Next Steps &amp; Close</b>
3.30 pm	<b>Close</b>

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