



Public Health
England



Champs
Public Health
Collaborative

NHS
England

Thursday 27th April 2017
9.30 am registration
10.00 am start – 4.00 pm close
Halliwell Jones Stadium, Warrington

[Click for directions](#)

Saving lives: Reducing the pressure – The Big Pledge

A Cheshire & Merseyside blood pressure stakeholder event

Background

Since the launch of the five year cross sector blood pressure strategy “Saving lives: Reducing the pressure” great progress has been made against its objectives.

One year on from the launch of the strategy, this event aims to bring together colleagues and partners across Cheshire & Merseyside to celebrate success, share learning and re-energise and align the whole system working together on this key priority.

A series of break out sessions will share learning and raise awareness of what has worked well, inspiring and supporting colleagues and partners to adopt and adapt in local settings. It will also build understanding of how everyone can contribute to the overall blood pressure strategy and improve blood pressure outcomes in Cheshire & Merseyside.

All the commitments to further action on blood pressure made on the day will be pulled together into The **Big Pledge!**

Objectives:

1. Celebrate success and understand the challenges one year on from the launch of the strategy
2. Share learning and best practice
3. Improve patient and public engagement
4. “Reboot”, energise and align the system

Who should attend?

Public health teams, CCGs, Clinicians, Primary Care Teams, Pharmacists, Voluntary sector and other system partners.

Suite 2.2, Marwood, Riverside Park, 1 Southwood Road, Bromborough, Wirral CH62 3QX

Tel: 0151 666 5123 www.champspublichealth.com

Draft Programme

9.30 am	Registration and refreshments
10.00 am	Welcome from the Chair – Cllr Janet Clowes, Adult Care and Integration Portfolio Holder, Cheshire East Council and Co-chair of Cheshire & Merseyside Blood Pressure Partnership Board
10.10 am	David Ellcock – A personal blood pressure story
10.15 am	Jamie Waterall, National Lead for Cardiovascular Disease Prevention & Associate Deputy Chief Nurse, Public Health England
10.35 am	Video address – Dr Norm Campbell, University of Calgary, Canada – Top tips for local areas
10.45 am	Dr Muna Abdel Aziz – Director of Public Health, Warrington Council and Lead Director of Public Health for Blood Pressure in Cheshire & Merseyside
10.55 am	Tea and coffee break, networking, blood pressure checks, visit information stands
11.15 am	Cllr Janet Clowes – Supporting and engaging patients and communities
11.25 am	5 minute presentations on the following topics: <ol style="list-style-type: none"> 1) Campaigns 2) Conversational tool 3) Fire & Rescue, Safe & Well checks Break out session
12.15 pm	Lunch, networking, blood pressure checks, visit information stands
1.30 pm	Dr Kieran Murphy, Medical Director, NHS England Cheshire & Merseyside – Community Pharmacy & Cheshire & Merseyside Five Year Forward View
1.40 pm	5 minute presentations on the following topics: <ol style="list-style-type: none"> 1) C&M FYFV and blood pressure 2) Healthy Living Pharmacies 3) Medicine Optimisation Break out session
2.30pm	Tea and coffee break, networking, blood pressure checks, visit information stands
2.45 pm	Jane Harvey, Public Health Consultant, Wirral Council – Improving quality in primary care
2.55 pm	5 minute presentations on the following topics: <ol style="list-style-type: none"> 1) Beacon Practices 2) Education & Training 3) NICE Quality Standards 4) Digital Prototype Break out session
3.45 pm	Closing remarks by Chair plus The Big Pledge
4.00 pm	Close

*Programme is subject to change

Presentations will be available on the Champs website www.champspublichealth.com following the event

Please note a photographer may be present on the day, please let the Champs support team know if you would rather not be photographed