

# The Portsmouth Ready Reckoner 2.0

This is the first annual update of the Portsmouth Ready Reckoner. It has been updated to reflect current work with the Department of Health, Health England, NICE and WHO, led by the National Social Marketing Centre (NSMC) on the value for money of other forms of behaviour change. This included a survey of practitioners, commissioners from PCTs and LAs and other experts. The main updates include:

- Adjustment to the Results page to show the impacts and value for money in terms of QALYs as well as DALYs, this was requested by the review panel for the national programme chaired by Fiona Adshead. Basically it ensures that we can all speak in the same terms recognising that both QALYs and DALYs have advantages and disadvantages. This uses a conversion factor developed by Franco Sassi of the OECD to whom we are most grateful.
- Some revision to the National Data on the Burden of Disease. This is in line with the latest version of the World Health Organisation Burden of Disease Tool applied to the UK and adjusted for England. We are most grateful to colleagues at the WHO and NICE for this update which was produced on 15 May 2011 but applies to 2004 data.
- Other updates to the National Data to reflect the fact that disease outcomes today are the product of behaviour over a period of 20-30 years. Depending upon the nature of the behaviour and outcomes. Thus for example the outcomes relating to obesity reflect the number of people at risk some 20 years ago when many less people were obese, taking this into account increases the expected health gain per person from addressing obesity now.
- Our survey also highlighted the need to apply sensitivity analysis in all such evaluations, the Results sheet therefore provides a facility for varying all assumptions used in the tool by plus or minus any percentage chosen by the user.
- In order to avoid confusion and some controversy the facilities for weighting outcomes for disadvantaged clients and for using the HELP weighting system has been clarified and moved from the Results page to the Context page. We note that the Department of Health does not agree with weighting QALY outcomes but suggests disadvantage should be recognised in other ways.
- An additional impact of Alcohol Harm Reduction has been taken into account to reflect the reduction of costs to the Criminal Justice System of alcohol related crime.

These updates should bring the Portsmouth Ready Reckoner up to date and into line with other behaviour change evaluation tools. It would still be desirable to continue to develop and improve the PRR, in particular if further evidence can be obtained as to the long term impacts on behaviour change and health outcomes. It is hoped to develop further training and support for all aspects of behaviour change planning and evaluation including the use of this and similar tools (see <http://www.nsmcentre.org.uk/resources/vfm>).

We hope this meets your needs

Yours sincerely

Graham Lister and Ian McAleer 26 May 2011