

Snack Right

Making healthy eating for families fun, easy and popular

- [Snack Right project report](#)
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The Snack Right campaign is targeted at parents and carers of preschool children in deprived neighbourhoods of Cheshire and Merseyside, encouraging them to eat an additional portion of fruit or vegetables a day, when they snack. To learn more, please read the Snack Right report below.

The Snack Right campaign now features on Showcase - the National Social Marketing Centre's case study of best practice. [Click here](#) view the case study [Snack Right Project Report](#)