

RU3: Dangerous Loverboy Toolkit and Resource

Geographical Area: Wirral secondary schools

Lead Professional/Organisation: Jayne Price, RSE Curriculum and Policy Lead, NHS Wirral.

Brief Overview: Secondary School Resource for Awareness

Raising of Internal Trafficking and Sexual Exploitation of vulnerable young girls 'My Dangerous Loverboy' pack (£249 for each school) includes a DVD and session resources for each scene. It is highly recommended by and works alongside National and International groups such as Barnados and Street reach and is linked with international facebook and twitter campaigns to 'Free Jade' (the character in the DVD). It is hard hitting and advised to only be used by secondary schools when teachers have watched it and received training (which I can now do having been on the course).

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The homepage of the website states:

'My Dangerous Loverboy' (MDL) is a breakthrough cross platform project that will raise awareness of the internal trafficking of vulnerable young girls into the sex trade. The girls, some as young as 12 years old, are lured into relationships by older boys and young men. Showering them with gifts, alcohol, drugs and most intoxicating of all, attention and the promise of love, the 'Loverboys' (a term coined in Holland) cut the girls off from family and friends and then traffick them from one town to another. The original 'boyfriend' disappears and the girls are then passed on to older men.

'We know our audience is 'out there' on sites such as Bebo, Facebook, Myspace and Youtube. Love, sex, betrayal, friendship, trust and self esteem, issues that all young girls grapple with, are the keys to grabbing their attention. Working with 'at risk' girls and those in rehabilitation will give the content we will create veracity and immediacy. The MDL project and 'Free Jade' campaign will empower the girls to tell their stories, and warn their peers of potential dangers. Sharing experiences and interacting with others will improve their self esteem and help them make better choices about their lives'.

Target Group: Train PSHE/Safeguarding leads in school to deliver in groups within RSE .

Outcomes:

- To raise awareness of how young people get drawn into sexual exploitation in initially very subtle ways.
- To equip young people with the ability to avoid relationships which may lead to exploitation

Evaluation: The training for staff is happening in February 2013. The RSE lead attended the training which was excellent and equipped to use the resource with groups of young people.

Sustainability: Each school will have at least one trained member of staff who can then train their own staff.

What made it work? Key stage 3 pupils will have already started discussion about sexual exploitation with staff using the 'mixed messages' resource which staff have been trained to deliver.