

Key publications

Champs investing in guides

- [Physical activity](#)

Pregnancy

- [Management of women with obesity in pregnancy](#)

Breastfeeding/Infant Feeding

- [DH: Commissioning local breastfeeding support services](#)
- [2011 NW Breastfeeding continuation incentive scheme evaluation](#)

Early Years

- [Early years nutrition brochure](#)
- [Five years, one purpose, continuous benefits](#)
- [HoM food policy for the future](#)
- [UOC the target: wellbeing preschool nutrition project](#)

NCMP

- [Guidance for PCTs 2010-11](#)
- [Early experiences of routine feedback to parent of children's height and weight](#)
- [DH presentation](#)
- [The information centre](#)
- [CVD risk in children and its association with BMI](#)

Change4life

- [3 year social marketing strategy](#)

Policy

- [Healthy lives, healthy people](#)
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ChaMPs investing in guides....Physical Activity

ChaMPs & The North West Public Health Observatory have produced a second in the series of 'Investing in guides', this time on [Physical Activity](#).

NICE (National Institute for Health and Clinical Excellence)

An independent organisation responsible for providing national guidance on promoting good health and preventing and treating ill health. To learn more, please visit: www.nice.org.uk

[Nice Local Government Public Health Briefings - Physical Activity](#)

Strategic High Impact Changes - Childhood Obesity

The Childhood Obesity National Support Team (CONST), [Strategic High Impact Changes document](#), captures the learning and evidence gathered from the CONST's 44 visits to local health economies across the country. It translates this learning into what the CONST believe could make the greatest impact in addressing obesity in a local area.

Drivers of Obesity

Developed for the [Foresight Tackling Obesity](#) project, this causal loop map was designed to provide systemic insight into the multiplicity of factors contributing to the obesity epidemic. Behind the simple result of people becoming heavier, lies a complex web of often reinforcing causal factors that range from individual psychology and physiology to the culture and economics of food production, food consumption, attitudes toward physical activity, and structure of the built environment. The 108 variables [shown on the map](#) - the drivers of obesity - were compiled by [shiftN](#), from the 38 science reviews produced for the project and then vetted by the project's science team. The drivers are woven into systemic picture by the positive and negative influence arrows that link the variables into a web of causal relationships.

Pregnancy

[Management of Women with obesity in Pregnancy](#)

Breastfeeding/Infant Feeding

[DH: Commissioning Local Breastfeeding Support Services](#)
[2011 NW Breastfeeding Continuation Incentive Scheme Evaluation](#)

Early Years

HM Partnerships Early Years Nutrition - the early years nutrition programme is of benefit to anyone providing food for children under 5 years of age including nursery staff, managers, owners and caterers, childminders, children's centre staff, catering companies etc. There are 3 main elements to the programme - research/evaluation, training and resources. [Click here to read more](#)

To view additional early years reports, please click on the links below

[A review of the Nursery Nutrition Project](#) lead by HM Partnerships has been included in the Public Health Nutrition Journal.

[Five Years, One Purpose, Continuous Benefits](#)

[HoM Food Policy for the Future](#)

[UOC - The Target: Wellbeing Preschool Nutrition Project - Evaluation Report](#)

NCMP

The National Child Measurement Programme documents are available to download here including [Guidance for PCTs 2010-11](#) and [Early experiences of routine feedback to parents of children's height and weight](#).

Healthy Weight

NCMP Regional Meeting 28th November 2012 - Presentations

[Department of Health Presentation](#) - Rosie Taylor

[The Information Centre](#) - Robert Dobson and Jesmond Smith

[CVD risk in children and its association with BMI](#)

Change4Life

[Change4Life - Three Year Social Marketing Strategy](#)

Policy

[Healthy Lives, Healthy People: A call to action on obesity in England](#) sets out new national ambitions for a downward trend in excess weight by 2020 as follows:

- A sustained downward trend in the level of excess weight in children by 2020
- A downward trend in the level of excess weight averaged across all adults by 2020.