

## CU2: Get It On Website

**Area:** Halton & St Helens

**Lead:** Jane Marshall

**Brief Overview:** The website provides details of all sexual health clinics (Contraception and Sexual Health (CASH) and non-CASH) across Halton & St Helens. Visitors can also access information on all aspects of sexual health, sexually transmitted infections, contraception, pregnancy etc. Is not an age specific website for public and professionals (including referral forms and free to download leaflets). New developments include a mobile version of the website and a partner notification tool for public.



**Target Group:** The website is aimed at all ages.

**Outcomes:** Accurate clinic information, 24 hour access to information, prevents out of date referral forms being sent, Google analytics provides analysis of hits.



**Sustainability:** Funded through health improvement, funding and managed by health improvement team. The local team have been trained to edit the website in house.

**What made it work?** There was a gap in local in line information. The website was developed in consultation with local people of all ages.

**What could make it work better?** Increased awareness of the site and more visitors.

**Further information:** visit [www.getiton.org.uk](http://www.getiton.org.uk)